



Startup Master Class

For Entrepreneurs From Entrepreneurs



26th Sept 2015
1:00 PM to 9:00 PM

Organized by IIT Kanpur Alumni Association Bangalore



About Us

- IITK AA Bangalore recognizes the importance of startup ecosystem and as such are utilizing their network to gather the knowledge the alumni have, by the very virtue of having pioneered or played a key role in building several large multi-billion enterprises at the cutting edge of technology.
- IITK AA is bringing true innovators and entrepreneurs who will provide deep insights on building a start-up from ground-up and navigating through

[Visit Website](#)

Delegates*

True Innovators



Subrata Mitra

Partner, Accel Partner



Abhay Singhal

Co-Founder & CRO-InMobi



Michael Jones

CEO, Science-Inc



Padmaja Ruparel

President , Indian Angel Network



Abhishek Goyal

Founder-Tracxn



Ravi Gururaj

NASSCOM-Executive Council



Aloke Bajpai

Founder, ixigo



Rahul Chowdhri

Partner-Helion Venture



Manish Singhal

Founder, LetsVenture



Atul Satija

Founder & CEO-Nudge Foundation.

Venture Capital Firms

Get Funded



Our Events

For **Entrepreneurs** From **Entrepreneurs**



Talks

Learn from the masters of trade.
Early Stage, Growth, Scaling challenges and Strategy



Shark Tank

Pitch your business in front of a panel of 5 VCs including Accel Partner, Sequoia Capital, Helion Ventures.



One-On-One

Face to face discussion with 8 Angels, VCs & CEOs. Pitch your idea and get mentored



Reverse Pitch

Pitch by the investor showing his interest area and his resources. Connect to the best investor of your business.



Talent Pitch

Startups pitch their business and open job profiles to hire talent. Get connected to various successful startups & get hired!

EVENT

Schedule

Gathering & Welcome

By IITK Alumni Association team
02:00 PM

Reverse Pitch

Accel partner, Tracxn, Jungle Ventures, Sequoia Capital, Helion Ventures
3:00 PM

Growth Stage Startup Strategies

By Anuj Srivastava, CEO & Co-Founder-LivSpace
04:00 PM

Challenges from Growth to IPO

by Abhay Singhal. Co-Founder & CRO - InMobi
05:00 PM

Talent Pitch-Powered by Springrole

06:00 PM

Registration & Networking

1:00 PM to 2:00 PM

Entrepreneur Stories

Panel Discussion: Mebelkart, Teewe, Livspace, Opinio
2:10 PM

Early Stage Startup: Growth Hacks Tactics

by Subrata Mitra ,Accel Partner & Mayank Kumar, Founder-Opinio
03:30 PM

Tea Break

4:30 PM TO 5:00 PM

Startup as a career

Panel Discussion
05:30 PM

Shark Tank

06:30 PM to 7:30 pm

7:30PM-9:00PM Dinner & Networking

Past Event Stats

We promise to make SMC event success **with you**



450

Registrations.



20

Delegates.



220

Entrepreneurs.



120

Startups.



40

Shark Tank
Competitors.



42

One On One Entries

(10 min each with 7 delegates for
3 hours)



Sponsorship Pricing

Let's **support** Startup Ecosystem **Together**



Platinum

Title Sponsor
Large Backdrop
Standees
Social Media coverage
Ad play
10*10 Ft Stalls

Rs. 2
Lakhs

Gold

Key sponsor
Backdrop
Standees
Social Media coverage
10*10 Ft Stalls

Rs. 1.25
Lakhs

Partner

Title : XYZ Partner
Standees
Logo Display
Social Media coverage
6*6 ft Stall

Rs. 50
Thousand

Award

Title: Award Sponsor
Announcement
Logo Display
Social Media coverage
Mention on the
Awards and Gifts

Rs. 50
Thousand

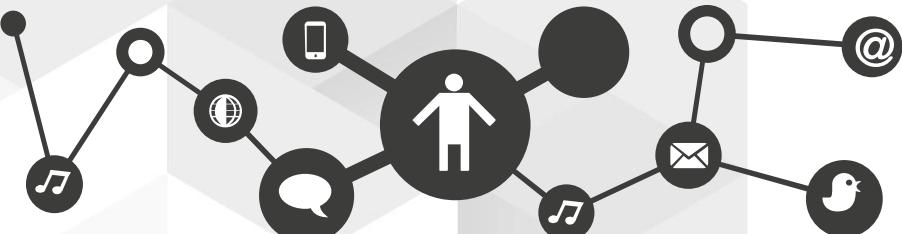
Badge

Title: Badge Sponsor
Logo Display
Social Media coverage
Mention on the
Badge

Rs. 25
Thousand

Know more

Thanks for giving us the **opportunity**



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**Symbiosis Institute of Business
Management
Electronic City Phase 1
Landmark: CGI**



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Video



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Email